



## SPONSORSHIP PACKAGES

To help Takoma Park, MD and Takoma, DC businesses save on energy, students from MD and DC universities are providing free, simple energy assessments from October 3rd to November 18th as part of a community-wide competition called *Kilowatt Smackdown*. The assessments, which take less than 30 minutes, show local businesses how they can easily save energy and the environment. Learn more at: [kilowattsmackdown.com](http://kilowattsmackdown.com)



Want to cheer on these college students and get your name out there with local businesses? Become a sponsor and spur the students on to victory!

### Champion Sponsorship

**\$1,000**

- Logo and website link on website - listed as a Champion Sponsor
- Logo displayed on weekly student e-newsletter
- Company blog feature on Green Impact Campaign's website
- Social media recognition

### Impact Sponsorship

**\$500**

- Logo and website link on website - listed as an Impact Sponsor
- Social media recognition

### PowerUp Sponsorship

**Varies**

PowerUp prizes are weekly prizes that students can win by accomplishing that week's goal. Offer a meal from your restaurant, gift card, professional lunch and learn for students, or other creative ideas!

- Logo and website link on website - listed as a PowerUp Sponsor
- Social media recognition

For more information, contact **Daniel Hill** at [daniel@greenimpactcampaign.org](mailto:daniel@greenimpactcampaign.org) or **202-813-9442**

Kilowatt Smackdown is made possible by:

