

Think Local First DC helps local businesses find their

Power to Save



Student volunteers with Elias Montilla, General Manager, Tryst

Energy is the biggest expense most businesses face after labor and rent. But between mastering Quickbooks and keeping shelves stocked, business owners often lack the time or understanding to keep their energy costs in check and run their businesses.

Student volunteers from American University completed the assessment in 30 minutes, and found an estimated savings of \$3,766.22 on Tryst's utility costs using Green Impact Campaign's software platform, GEMS.

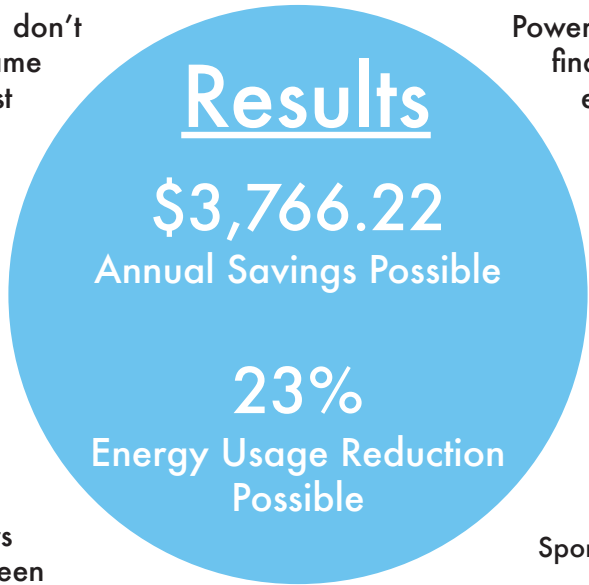
Knowing that small businesses don't always have access to the same resources, Think Local First DC has partnered with the Green Impact Campaign and Nextility, two DC-based organizations working on behalf of small businesses to save them on energy.

The campaign – called **Power to Save** – does this through a free two-part energy assessment conducted by trained student volunteers from DC's universities between March 17th and April 22nd.

An assessment consists of:

1. An energy survey to help lower usage
2. A utility bill checkup to help lower rates

The first business in the District to get a full assessment was Adams Morgan's landmark coffee shop and bar, Tryst.



Power to Save will connect Tryst with financing and rebates to lower their energy usage from SparkFund and the DC Sustainable Energy Utility (DCSEU), and Nextility will monitor Tryst's utility rates to find further savings in the future.

For more info and to sign up for an assessment, visit powertosavedc.com

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