

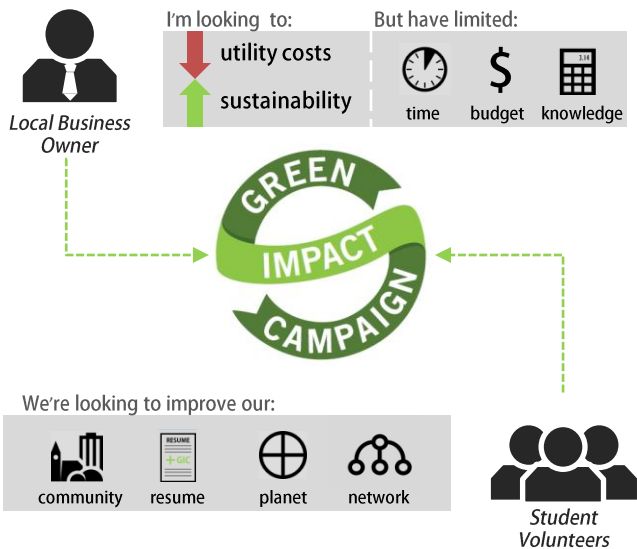
GREEN IMPACT CAMPAIGN



Saving energy saves money. Reducing your business's energy costs shouldn't be complicated — and it shouldn't cost a lot, right? Green Impact Campaign is a student-powered outreach program helping local small businesses lower their energy costs and environmental impact. We conduct a free green survey of your business and provide a report of low-cost recommended actions to get you started. And it's all on the house!

STUDENTS HELPING BUSINESSES

Local students and businesses come together to make a real impact.

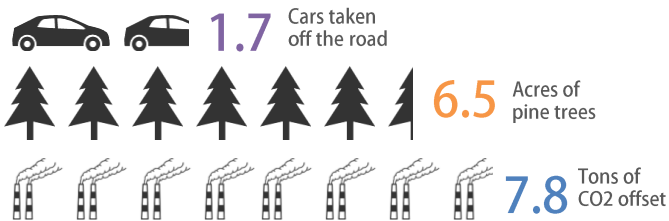


BUSINESSES GOING GREEN

Green Impact Campaign businesses discover significant savings. Past participating businesses saw average energy and water cost savings of:

\$1,635 Annual savings per business*

That equates to big annual savings for the planet too:



* Past participating businesses came in all shapes and sizes, this is an average.

HOW DOES IT WORK

Simple steps lead to actionable green recommendations and financial savings for small businesses.

1. Register your business for free in seconds at: GreenImpactCampaign.org
2. Trained local GIC student volunteers conduct a green survey of your business using the GEMS mobile app.
3. GEMS generates a customized report of green recommendations and compares your energy use to similar businesses.
4. Implement recommended green actions for your business and track progress in GEMS.
5. Save money on your utility bills and earn recognition in the community for your green efforts.

For more information on Green Impact Campaign, visit: GreenImpactCampaign.org or directly contact your local student volunteers.

